Advertising & Propaganda

The following videos focus on the issue of racism in advertising; specifically, with regard to women's fashion & beauty products. They include a historical context, as well as recent issues in the news.

Vox:	Vox:	Vox:
"How beauty brands failed women of color"	"Color film was built for white people. Here's what it did to dark skin."	"Why the market for skin whitening is growing"

The Young Turks: Gap Gets Backlash Over 'Racist' Ad (Links to an external site.)	The Young Turks: How Racist Is The New Dove Ad? (Links to an external site.)